ESTTA Tracking number:

ESTTA670373 05/04/2015

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding | 76713315 |
|---------------------------|---|
| Applicant | 401(k) Advisors, Inc. |
| Applied for Mark | 401 K ADVISORS |
| Correspondence Address | RICHARD D HARRIS GREENBERG TRAURIG LLP 77 W WACKER DR STE 3100 CHICAGO, IL 60601-4904 UNITED STATES |
| Submission | Applicant's Request to Extend |
| Attachments | Motion for Ext of Time.pdf(65026 bytes) |
| Filer's Name | Richard D. Harris |
| Filer's e-mail | chiipmail@gtlaw.com, harrisr@gtlaw.com, dunningj@gtlaw.com, horwitzb@gtlaw.com |
| Signature | /Richard D. Harris/ |
| Date | 05/04/2015 |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK AND TRIAL AND APPEAL BOARD

| In re Application of: |) |
|------------------------------|---|
| NFP Insurance Services, Inc. |) |
| Serial No. 76/713,315 |) |
| Filed: January 29, 2013 |) |
| Trademark: |) |
| 401*ADVISIORS & Design |) |

Assistant Commissioner for Trademarks 2900 Crystal Drive Arlington Virginia 22202-3513

To the Trademark Trial and Appeal Board:

MOTION FOR EXTENSION OF TIME TO FILE APPEAL BRIEF

Applicant, by and through its attorneys, hereby respectfully moves this Honorable Board for a thirty (30) day extension of time in which to file its Appeal Brief. Applicant's Motion is being made not for delay but for good cause as will be evident hereinbelow and as required by *T.B.M.P.* § 1203.02(d).

In addition to this appeal, the undersigned is currently handling many unrelated matters, including numerous cases before various United States District Courts, such as the Northern District of Illinois, the District Court of Massachusetts, the Eastern District of New York and the Court of Appeals for the Federal Circuit.

Furthermore, due to conflicting schedules of the undersigned and those management individuals at Applicant in charge of the prosecution of this Appeal, Applicant and its attorneys have been unable to fully explore the many issues relating to the application and proceeding with the Appeal. Accordingly, this extension is being requested to allow Applicant to consider how, and if, it wishes to proceed.

Applicant accordingly requests a thirty (30) day extension of time up to and

including June 4, 2015 in which to file its Appeal Brief in order to permit the undersigned

to become reacquainted with the Application and the Examining Attorney's arguments

against registration, so as to fully consult with Applicant toward Applicant's

determination of whether it will proceed with this Appeal before the Board. The

requested extension will permit Applicant to present not only a substantive response to

the Examining Attorney's arguments, but also a coherent, logical response -- should a

response eventually be filed for the Board's consideration.

Applicant believes that it has shown good cause, required by T.B.M.P.

§ 1203.02(d), as to why such a limited extension is now required. Should the Board not

grant the requested thirty day extension, Applicant requests that it be granted at least

ten days from any such denial in which to file its Appeal Brief.

Respectfully submitted,

Dated: May 4, 2015

/s/ Richard D. Harris

Richard D. Harris

One of Attorneys for Applicant